

***Transfer, Transnationalization and
Transformation of Education Policies
(1945-2018)***

***International Conference on Politics and
History of Education***

3rd-5th June 2020

Universidad de La Laguna – Canary Island, Spain

Programme

Venue of meeting:

UNIVERSIDAD DE LA LAGUNA, FACULTAD DE EDUCACIÓN

C/ Pedro Zerolo, s/n. Edificio Central. Módulo B, Apartado 456. Código postal 38200. San
Cristóbal de La Laguna. S/C de Tenerife

<http://fahrenheit.com/conf/index.php/tttep/tttep2020>

Welcome to University of La Laguna. It is an honor for us to host this international conference sponsored by different scientific societies of the History of Education and universities worldwide. This is the first time that this conference has taken place in La Laguna, Tenerife, Canary Islands. The University of La Laguna is one of the main research and education centers within the Canary Islands. Founded in 1792, it constitutes the first and main higher education center in the Canary Islands.

The purpose of the congress is to discuss the processes of transfer and transnationalization of educational policies worldwide in the second half of the 20th century. Without a doubt, this is one of the main topics of debate within the History of Education today. It is a pleasure for us to be able to organize this event where a remarkable cast of researchers who dedicate their time to this line of research will gather.

Finally, we would like to inform the participants that their works may have the option of being published in different international journals on the History of Education that have decided to support this congress. These journals are: *Encounters in Theory and History of Education* (Canada); *Espacio, Tiempo y Educación* (Spain); *Foro de Educación* (Spain); *História da Educação* (Brazil); *History of Education & Children's Literature* (Italy); and *History of Education Review* (Australia-New Zealand). We are grateful to the mentioned journals and to sponsors of the conference for the support provided. We hope that you enjoy the conference.

Mariano González-Delgado

Manuel Ferraz Lorenzo

Cristian Machado-Trujillo

Wednesday, 3rd June 2020

09:00-10:00. Registration and collect conference– Venue: Hall Módulo B

10:00-10:30. Conference Opening - Venue: Sala Polivalente

Plácido Bazo, Dean of the Faculty of Education (Universidad de La Laguna, Spain)

Ernesto Pereda, Vice-Rector for Research (Universidad de La Laguna, Spain)

Mariano González-Delgado, Manuel Ferraz Lorenzo and Cristian Machado Trujillo, Executive committee of Conference. Department of History and Philosophy of Science, Education and Language. Area of Theory and History of Education (Universidad de La Laguna, Spain)

10:30-12:00. Parallel Papers – Session 1

Parallel Sesion 1: Room (to be determined) of Module B of the Faculty of Education

Chair: Cristian Machado-Trujillo (Universidad de La Laguna, España)

- *El baluarte anticomunista de occidente gana músculo: la educación física militar en España y los organismos y acuerdos internacionales de colaboración militar (1948-1959)*, Víctor L. Alonso Delgado (Universidad de Las Palmas de Gran Canaria, España)

- *La configuración política de la participación estudiantil en el Proceso de Bolonia (1999-2010)*, José Luis Parejo (Universidad de Valladolid, España)

- *História da educação na biografia da transexual José Honorato Batista Neta*, Lia Machado Fiuza Fialho (Universidade Estadual do Ceará, Brasil), José María Hernández Díaz (Universidad de Salamanca, España) y Vitória Cherida Costa Freire (Universidade Estadual do Ceará, Brasil)

- *¿Influencers o maestros?: Políticas educativas desde la hiperrealidad*, María Daniela Martín Hurtado y Andrés González Novoa (Universidad de La Laguna)

Parallel Sesion 1a: Room (to be determined) of Module B of the Faculty of Education

Chair: Xavier Laudo Castillo (Universidad de Valencia, España)

- *La educación como perpetuadora y libertadora de la historia ficticia de Latinoamérica*, María Vanesa Anula Rodríguez y Pedro Perera Méndez (Universidad de La Laguna)

- *A evolução da educação de Pernambuco, no Brasil, através do Programa Pacto pela Educação: na educação para formação integral do estudante*, Danilo José Dos Santos (Governo do Estado de Pernambuco, Brasil), Elison Davi Crispim Ramos (Gerencia Regional de Educação da Mata Sul de Pernambuco Secretaria Estadual de Educação, Brasil), Rosemere Medeiros Leôncio Da Silva (Gerente Regional de Educação da Mata Sul de Pernambuco, Brasil) y Paulo Fernando De Vasconcelos Dutra (Chefe de Educação Integral na gre Mata sul, Brasil)

- *Educación epistolar: construcción dialógica y colectiva del conocimiento*, Glòria Jové (Universitat de Lleida, España) y Meritxell Simon-Martin (University of Roehampton, Uk)

- *Nuevo Régimen Académico para la Escolaridad Secundaria en Argentina: Trayectoria escolar asistida, la evaluación externa y auto-ayuda*, María Cecilia Bocchio (Consejo Nacional de Investigaciones Científicas y Técnicas (CONICET), Argentina) y Silvia Grinberg (Universidad

Nacional de Quilmes y Consejo Nacional de Investigaciones Científicas y Técnicas (CONICET), Argentina)

12:30-13:30. **Keynote One** – Venue: Sala Polivalente

The Nuffield Physics curriculum project in the 1960s: A transnational project? Gary McCulloch (UCL Institute of Education, UK)

Chair: Óscar J. Martín García (Universidad Complutense de Madrid)

13:30-15:30 (Lunch Time)

15:30-17:00. Parallel Papers – Session 2

Parallel Sesión 2a: Room (to be determined) of Module B of the Faculty of Education

Chair: Aníbal Mesa López (Universidad de La Laguna, España)

- *Transformation of basic education policy and management in Nigeria (1946-2014): Issues and prospects*, Grace Oluremilekun Akanbi (University of Ibadan, Nigeria)

- *In Defence of Process Curriculum – Connecting the Irish Experience to International Contexts*, Jones Irwin (Dublin City University, Ireland)

- *Formas globais, contextos locais e dinâmicas regionais das políticas educativas: a ‘reforma empresarial da educação’ na América Latina*, (Universidad Estatal de Campinas, Brasil)

- *Colegio Mayor Universitario Casa do Brasil: espacio de circulación de ideas y culturas entre Brasil y España (1962-1980)*, Tatiane de Freitas Ermel (Universidad Complutense de Madrid, España)

Parallel Sesión 2b: Room (to be determined) of Module B of the Faculty of Education

Chair: Andrés Payà (Universidad de Valencia, España)

- *Os impactos históricos das políticas curriculares sobre o ensino das línguas angolanas*, Teresa Almeida Patatas (Escola Superior Politécnica do Namibe, Angola)

- *Las Universidades Laborales españolas y la Université du Travail belga: Un ejemplo de transferencia y transformación educativa (1955-1983)*, María Dolores Molina Poveda y Carmen Sanchidrián Blanco (Universidad de Málaga, España)

- *A inovação pedagógica no contexto de uma escola pública portuguesa: O caso do projeto «Farol»*, Joaquim António de Sousa Pintassilgo y Alda Namora de Andrade (Universidade de Lisboa, Portugal)

- *A educação superior brasileira nos anos 60 e 70 do século XX: Os acordos internacionais e a reforma da universidade brasileira*, Ariclê Vechia (Universidade Tuiuti do Paraná, Brasil) y António Gomes Ferreira (Universidade de Coimbra, Portugal)

Coffee Break: 17:00-17:30

17:30-19:00. Panel Sesión (Hot topic)

Panel: *Internacionalización y transnacionalización de la Historia de la Educación.*

Mapa y reflexiones a partir de las revistas científicas. Room (to be determined)
Module B of the Faculty of Education

Chair: Manuel Ferraz Lorenzo (Universidad de La laguna, España)

Cordinator: José Luis Hernández Huerta (Universidad de Valladolid, España) y Andrés Payà Rico (Universidad de Valencia, España)

-*Introducción*, José Luis Hernández Huerta (Universidad de Valladolid, España) y Andrés Payà Rico (Universidad de Valencia, España)

-Journals: *Espacio, Tiempo y Educación* (Patricia Quiroga); *História da Educação* (Tatiane de Freitas); *Encounters in Theory and History of Education* (Jon Igelmo); *History of Education and Children's Literature* (Roberto Sani)

19:00. Drinks Reception (Hall Module B)

Thursday, 4th June 2020

09:00-10:30. Parallel Papers – Session 3

Parallel Session 3-Room (to be determined) of Module B of the Faculty of Education

Chair: Jon Igelmo (Universidad Complutense de Madrid, España)

- *A New Global Ethic”: The United Nations International Environmental Education Program, 1975-1995*, Charles Dorn (Bowdoin College, USA)
- *The difficult internationalization of Italian education discourse 1974-1980. The case of Giovanni Gozzer*, Angelo Gaudio (Università degli Studi di Udine, Italy)
- *Patterns of differentiation in neoliberal reforms of education: conceptual and methodological aspects of refraction*, Rain Mikser y Ivor Goodson (Tallinn University, Estonia)
- *Tecnologías de la Información y la Comunicación en las Políticas Curriculares: un análisis crítico*, Cristian Machado-Trujillo, Mariano González-Delgado y Manuel Ferraz Lorenzo (Universidad de la Laguna, España)

Panel 2: *La ridefinizione di obiettivi e strategie educative attraverso il processo d’integrazione nelle politiche internazionali dello sviluppo: il sistema formativo italiano alla prova, alla metà degli anni Settanta e oltre.* Room (to be determined) of Module B of the Faculty of Education

Chair: Inmaculada Blasco Herranz (Universidad de La Laguna, España)

Cordinator: Leterio Todaro (Università degli Studi di Catania, Italia)

- *Introduzione*, Leterio Todaro (Università degli Studi di Catania, Italia)
- *Comparazione, problematicità ideologiche e strategie formative: uno sguardo sulla dialettica inquieta degli anni Settanta*, Leterio Todaro (Università degli Studi di Catania, Italia)
- *Dall’apprendimento attivo alla Digital Literacy: l’Italia nel contesto europeo/internazionale in tema di media education. Strategie educative dagli anni Settanta ai nostri giorni*, Simona Perfetti (Università della Calabria, Italia)
- *Verso un sistema di apprendimento ‘work-based’: politiche formative in tema di congiunzione tra scuola e lavoro in Italia a partire dagli anni Settanta, dentro un processo di integrazione europea*, Silvia Annamaria Scandurra (Università degli Studi di Catania, Italia)

11:00-12:00. Keynote Two – Venue: Sala Polivalente

The implications of OECD education policy as booster of national governance: The case of New Math in Sweden, 1950–1975, Johan Prytz (Uppsala University, Sweden)

Chair: Mariano González-Delgado (Universidad de La Laguna, España)

Coffee Break: 12:00-12:30

12:30-14:00. Parallel Panels – Session

Panel 3: *Sulle tracce di Adenauer, De Gasperi e Schumann. L'incidenza dell'Unione Europea sulle politiche scolastiche e formative italiane dagli anni Settanta ai giorni nostri.* Room (to be determined) of Module B of the Faculty of Education

Chair: Juan Antonio Rodríguez Hernández (Universidad de La Laguna, España)

Coordinator: Roberto Sani (Università di Macerata, Italia)

- *Introduzione*, Roberto Sani (Università di Macerata, Italia)

- *Il Rapporto Faure e le ricadute sul sistema scolastico italiano*, Anna Ascenzi y Fabio Targhetta (Università di Macerata, Italia)

- *Le sfide dell'interculturalità: il sistema scolastico italiano e le politiche di integrazione promosse dall'Unione Europea*, Serena Sani (Università del Molise, Italia)

- *Differenze di genere, politiche europee e realtà del sistema scolastico italiano*, Carmela Covato y Francesca Borruso (Università di Roma Tre)

- *Il «Processo di Bologna» e la creazione dello Spazio Europeo dell'Istruzione Superiore: una sfida sempre aperta*, Roberto Sani y Luigiaurelio Pomante (Università di Macerata, Italia)

- *Il programma degli scambi Erasmus e l'internazionalizzazione degli Atenei italiani*, Francesca Saliceti (Università del Molise, Italia)

Panel 4: *La Sociedad del Aprendizaje y el Conocimiento Post-Secular: conceptualizaciones del sujeto y el marco del capitalismo cognitivo.* Room (to be determined) of Module B of the Faculty of Education

Chair: Jonathan Medina Santana (Universidad de La Laguna, España)

Coordinator: Carl Antonius Lemke Duque (Universidad de Navarra, España)

- *Introducción*, Carl Antonius Lemke Duque (Universidad de Navarra, España)

- *Mayo del 68 y la crisis de la educación occidental: ¿Revolución o culminación de un proceso histórico?*, Francisco Javier Laspalas Pérez (Universidad de Navarra, España)

- *Educación y cambio social (1945-2019): la educacionalización de la idea de cambio como problema social*, Jon Igelmo (Universidad Complutense de Madrid, España)

- *El encanto de lo pedagógico en el tiempo postsecular: modelos educativos de fundamento esotérico en espacios educativos seculares*, Patricia Quiroga Uceda (Universidad Complutense de Madrid, España)

- *El concepto de persona en los idearios pedagógicos de Transformative Education y del Lifelong Learning*, Carl Antonius Lemke Duque (Universidad de Navarra, España)

14:00-16:00. (Lunch Time)

16:00-17:00. Keynote Three – Venue: Sala Polivalente

The Global History of UNESCO: On the role of education in the organization's mental engineering initiatives, Poul Duedahl (Aalborg University, Denmark)

Chair: Tamar Groves (Universidad de Extremadura, España)

Coffee Break: 17:00-17:30

17:30-19:00. Presentation meeting (Hot topic): *Trasnationalism in History of Education*. Venue: Sala Polivalente

-Presentation Special issue *Foro de Educación: Transfer, Transnationalization and Transformation of Education Policies (1945-2018)*, coord. Manuel Ferraz Lorenzo and Cristian Machado Trujillo

Discussants: Ivor Goodson and Rain Mikser (University of Tallin, Estonia)

-Book presentation: *Trasnational Perspectives on Curriculum History*, eds. Gary McCulloch, Ivor Goodson and Mariano González-Delgado

Discussants: Óscar J. Martín García (Universidad Complutense de Madrid, España) and Charles Dorn (Bowdoin College, USA)

-Book presentation: *Modernización educativa y socialización política: Contenidos curriculares y manuales escolares en España durante el tardofranquismo y la transición democrática*, ed. Manuel Ferraz Lorenzo

Discussant: Miguel Ángel Cabrera Acosta (Universidad de La Laguna, España)

-Book presentation: *Teaching Modernization. Spanish and Latin American Educational Reform in the Cold War*, eds. Óscar J. Martín García and Lorenzo Delgado Gómez-Escalonilla

Discussant:

Friday, 5th June 2020

09:00-10:30. Parallel Papers and Panel – Session

Panel 5: *A industrialização da investigação em educação*. Room (to be determined) of Module B of the Faculty of Education

Chair: María Lourdes González Luis (Universidad de La Laguna)

Coordinator: Antonio Teodoro (CeIED, Universidade Lusófona de Humanidades e Tecnologias, Portugal)

- *Introdução*, Antonio Teodoro (CeIED, Universidade Lusófona de Humanidades e Tecnologias, Portugal)

- *A OCDE e o sonho de uma governação mundial da educação. Pressupostos e análise crítica*, Antonio Teodoro (CeIED, Universidade Lusófona de Humanidades e Tecnologias, Portugal)

- *O movimento da política baseada em evidências e a sua influência nas políticas curriculares portuguesas*, Elsa Estrela (CeIED, Universidade Lusófona de Humanidades e Tecnologias, Portugal)

- *PISA, big data e industrialização da educação*, Vítor Rosa (CeIED, Universidade Lusófona de Humanidades e Tecnologias, Portugal)

- *Thinks tanks portuguesas e a sua influência na decisão política sobre educação*, Teresa Teixeira Lopo (CeIED, Universidade Lusófona de Humanidades e Tecnologias, Portugal)

Papers Session 4– Room (to be determined) of Module B of the Faculty of Education

Chair: Cristian Machado-Trujillo (Universidad de La Laguna, España)

- *The International Bureau of Education: a centre for comparative education in the service of transfers in education (1946-1968)*, Rita Hofstetter y Bernard Schneuwly (University of Geneva, (UNIGE), Switzerland)

- *Genesi e affermazione dell'Economics of education. Il ruolo dell'Ocse*, Mattia Granata (Università degli Studi di Milano, Italia)

- *Socially based educational struggles and their impact from a global perspective: The case of student activism in Myanmar*, Tamar Groves (Universidad de Extremadura, España) y Trude Stapnes (Peace Research Institute Oslo (PRIO), Norway)

- *Transition in curriculum policy relating to non-specialized subjects and new literacy in the era of digital capitalism in relation to Japanese Higher Education*, Chiaki Ishida (Center for Institutional Research, Educational Development, and Learning Support, Ochanomizu University, Japan)

10:30-11:30. Keynote Four – Venue: Aula Polivalente

Educación para el desarrollo. Asistencia exterior y reforma de la enseñanza en la España del tardofranquismo, Lorenzo Delgado Gómez-Escalonilla (Consejo Superior de Investigaciones Científicas (CSIC), España)

Chair: Manuel Ferraz Lorenzo (Universidad de La Laguna, España)

12:30. Event Closure